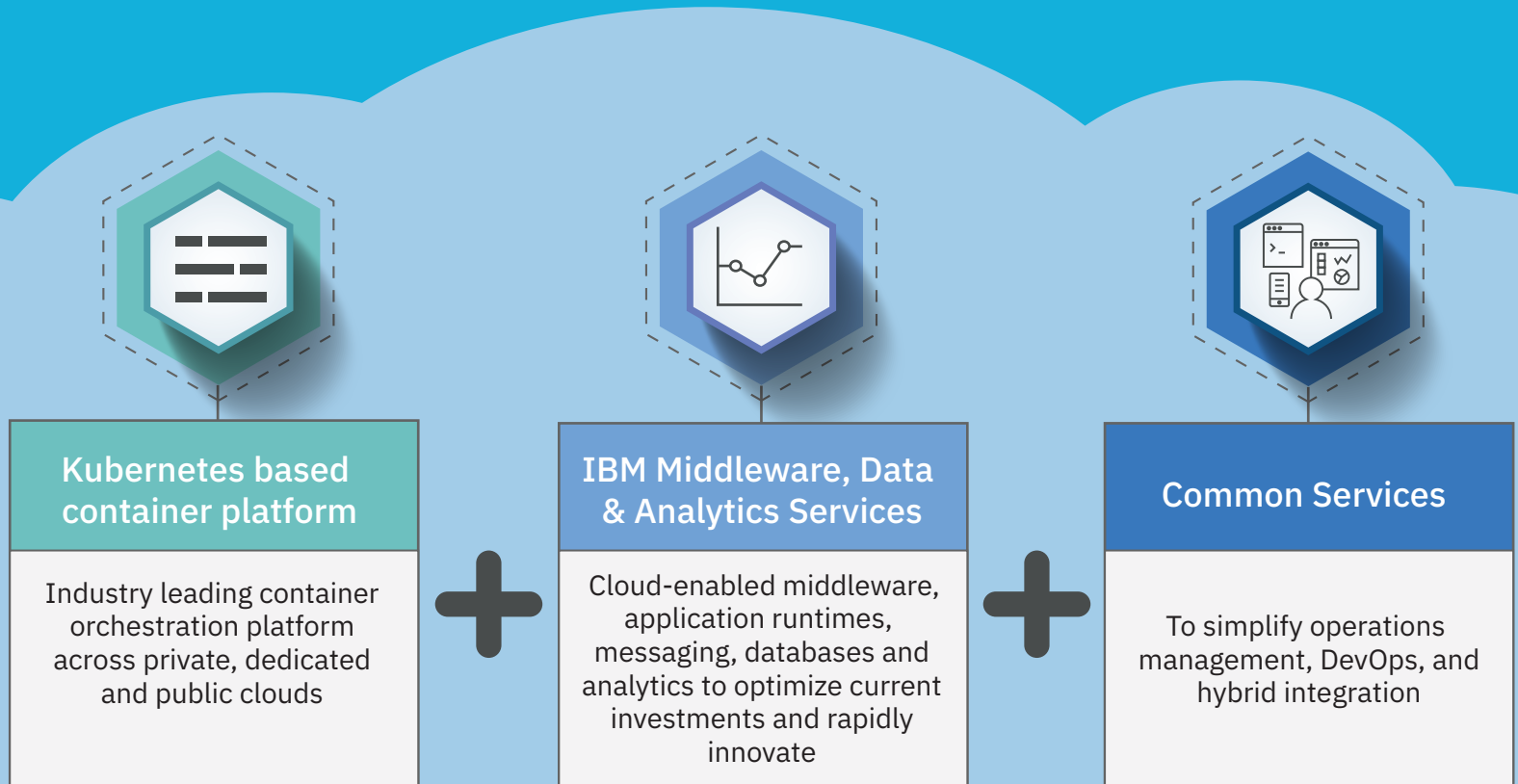


# IBM Cloud Private

Delivering the advantages of public cloud  
in a client-controlled environment



## Business Innovation

- » New microservices-based applications to build, deploy and manage easily – offering dynamic scalability and variable demand management
- » New integrated IBM and open source DevOps tools & services for code repositories, deployment, test automation and promotion to production

## Integration

- » Ease of access to platform and other services to help developers easily integrate within and across cloud environments
- » Catalog of services and integration tools to assist developers on- and off-premises

## Compliance & Management

- » Capabilities to monitor, secure and operate microservices at scale
- » Secured corporate data and maintained compliance with government regulations and/or industry standards
- » Management, back-up and recovery of data and applications

## Investment Protection

- » Modernize existing heritage applications while integrating with new applications
- » Catalog of software and services to enable developers and operations to confidently migrate applications to new versions and the cloud
- » Preserve or delay risky application changes with next generation of cloud-enabled software

**Design. Develop. Deploy. Done.**

<http://bit.ly/IBMCloudPrivate>

