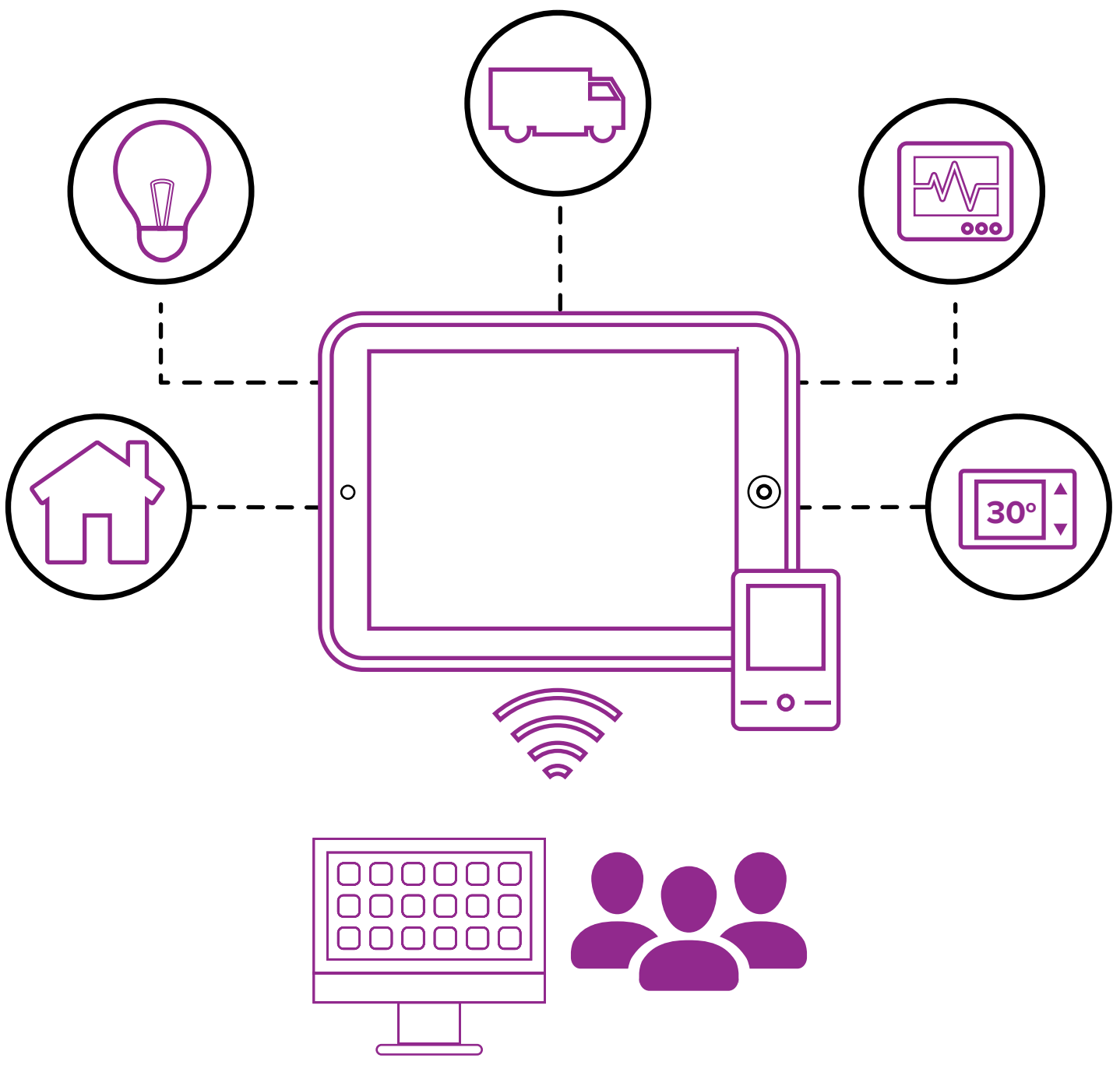


# The Internet of Things: Risk vs Reward



## RISK

### Storage:

The management, cost and regulatory implications of holding or discarding vast amounts of IoT data

### Security:

Ensuring privacy across all data types and protecting the enterprise from vulnerabilities of an expanded edge network

### Bandwidth:

Right-sizing the network for changing patterns of data transfer and processing

### Availability:

Over-reliance on technology could put real-time processes at risk

## REWARD

### Business Transformation:

Address real-time needs, threats and opportunities

### Customer & Employee Engagement:

Improve and personalise service delivery through actionable insight

### Competitive Advantage:

Optimise and accelerate business process – innovating to stay ahead

### Take Control:

More effective reporting and forecasting to support decision making

IoT is not about connecting everything to everything else, just because you can!

IoT = The right information at the right time in the right place = Better Decisions

## Explore IoT opportunities



- 1 Why are we doing this?
- 2 What will we do with the data?
- 3 Define IoT strategy and roadmap
- 4 Testing and proof of concept
- 5 Architect and source solution
- 6 Deploy and develop
- 7 Analyse and improve

**Click here** to view our Top 5 Tips for organisations that want to start taking advantage of IoT technologies

WANT TO FIND OUT MORE OR VOICE YOUR OWN OPINIONS?

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