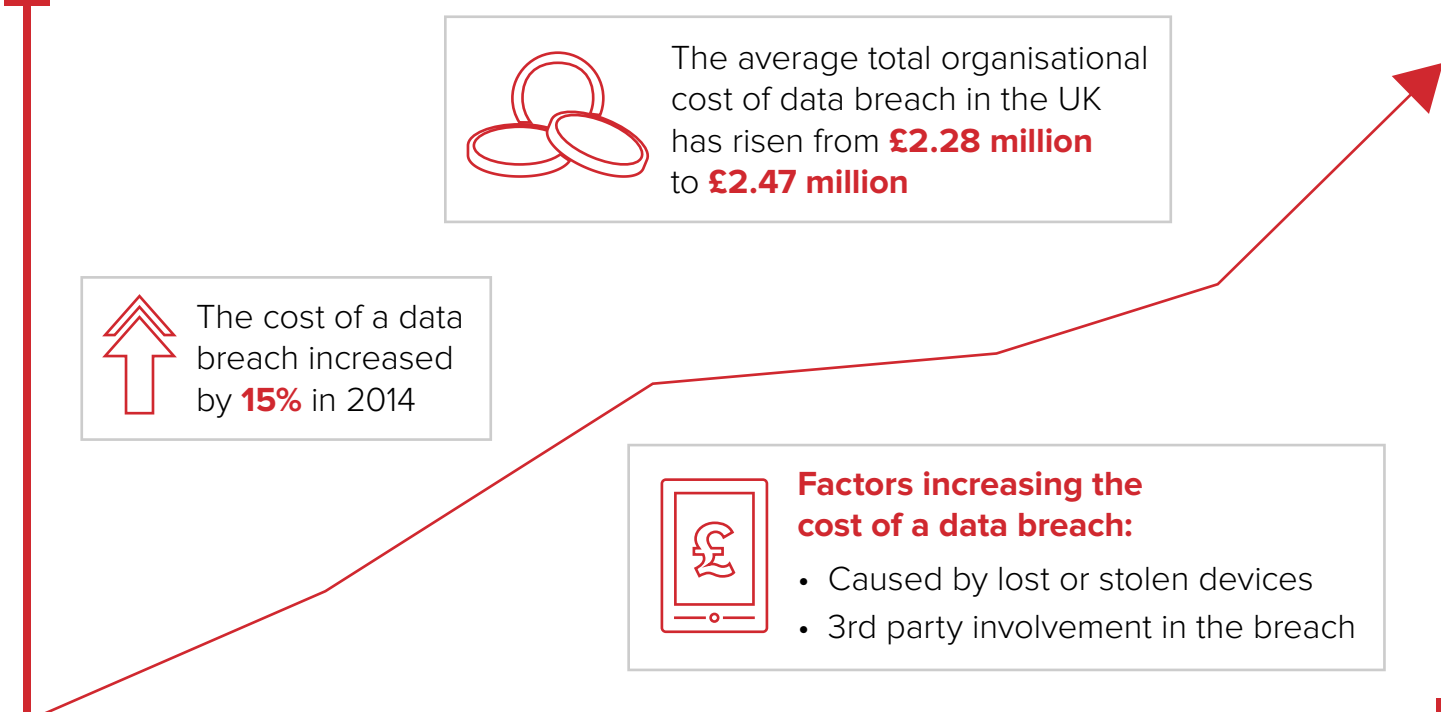
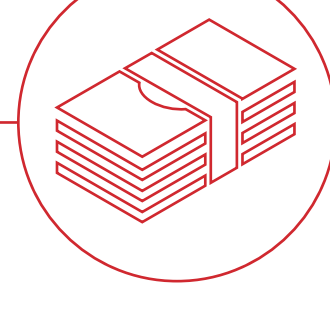




# The true cost and risk of a **DATA BREACH**

## The Cost

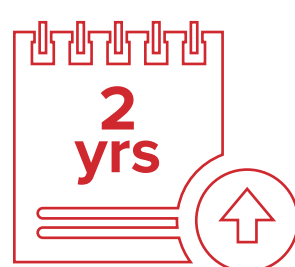


The most costly and common data breaches were caused by **malicious insiders** or **criminal attacks**

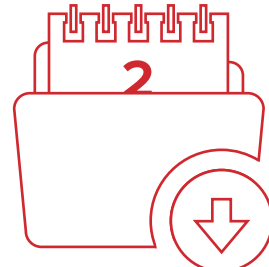
## The Risk



**UK companies** are the most likely to have a breach caused by **human error**



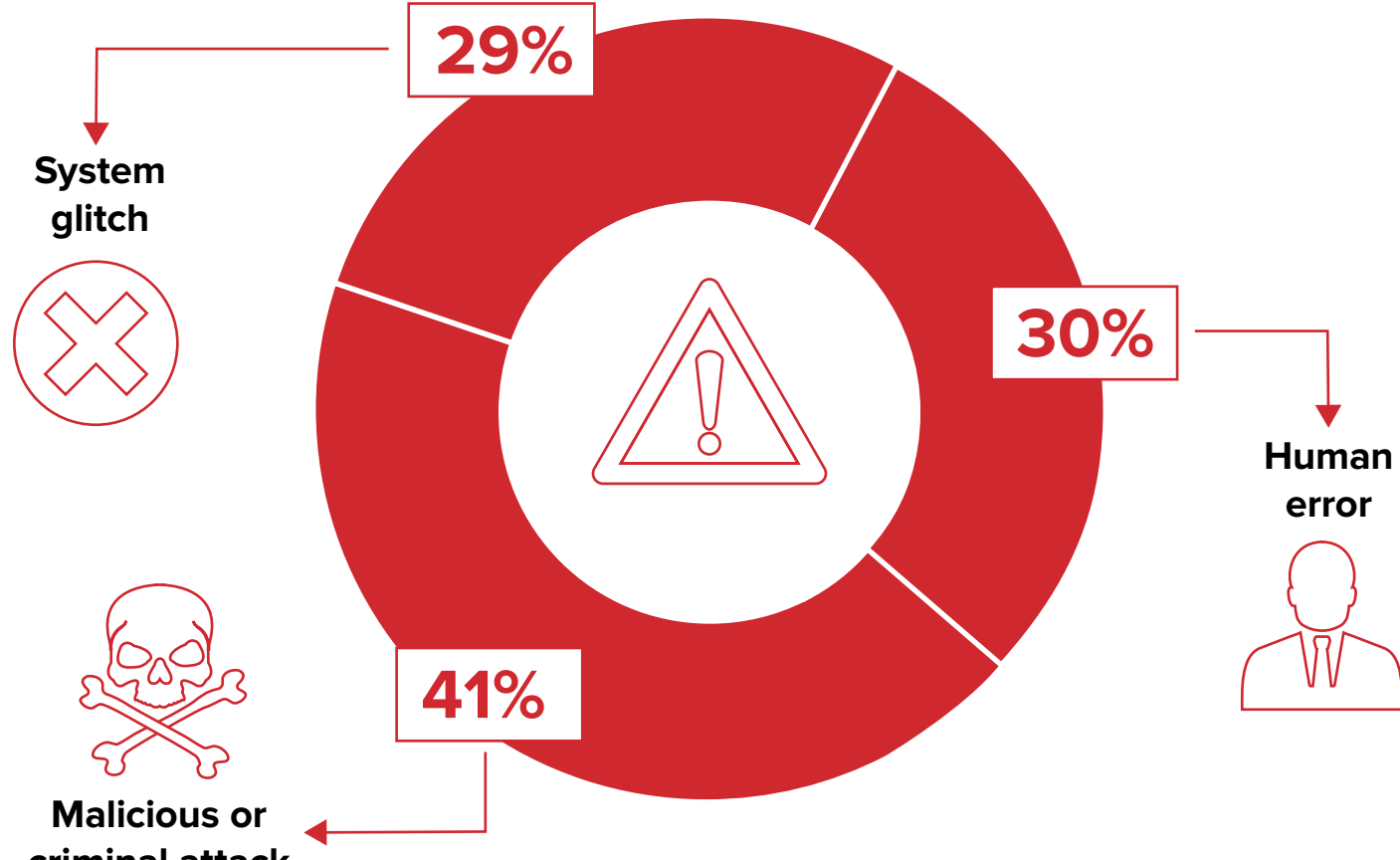
The likelihood over 2 years of having a data breach involving a minimum of 10,000 records is approx. **22%**



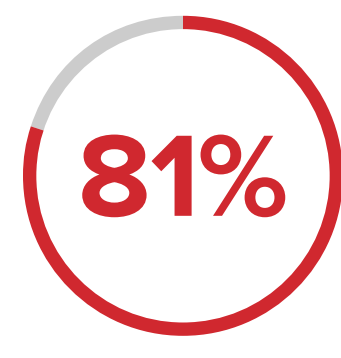
The likelihood decreases to **less than 1%** for a data breach involving 100,000 records

[View a live map of cyber attacks as they happen! >](#)

### Root cause of databreach



According to the PWC 2014 Information Security Breaches Survey:



**81%** of large businesses had a security breach



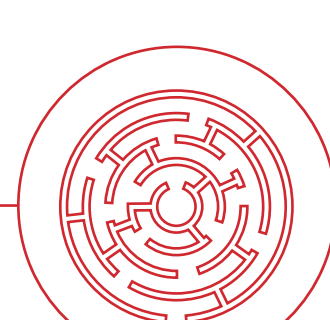
**60%** of SMBs had a security breach



**59%** of respondents expect the number of security incidents to increase in the year ahead

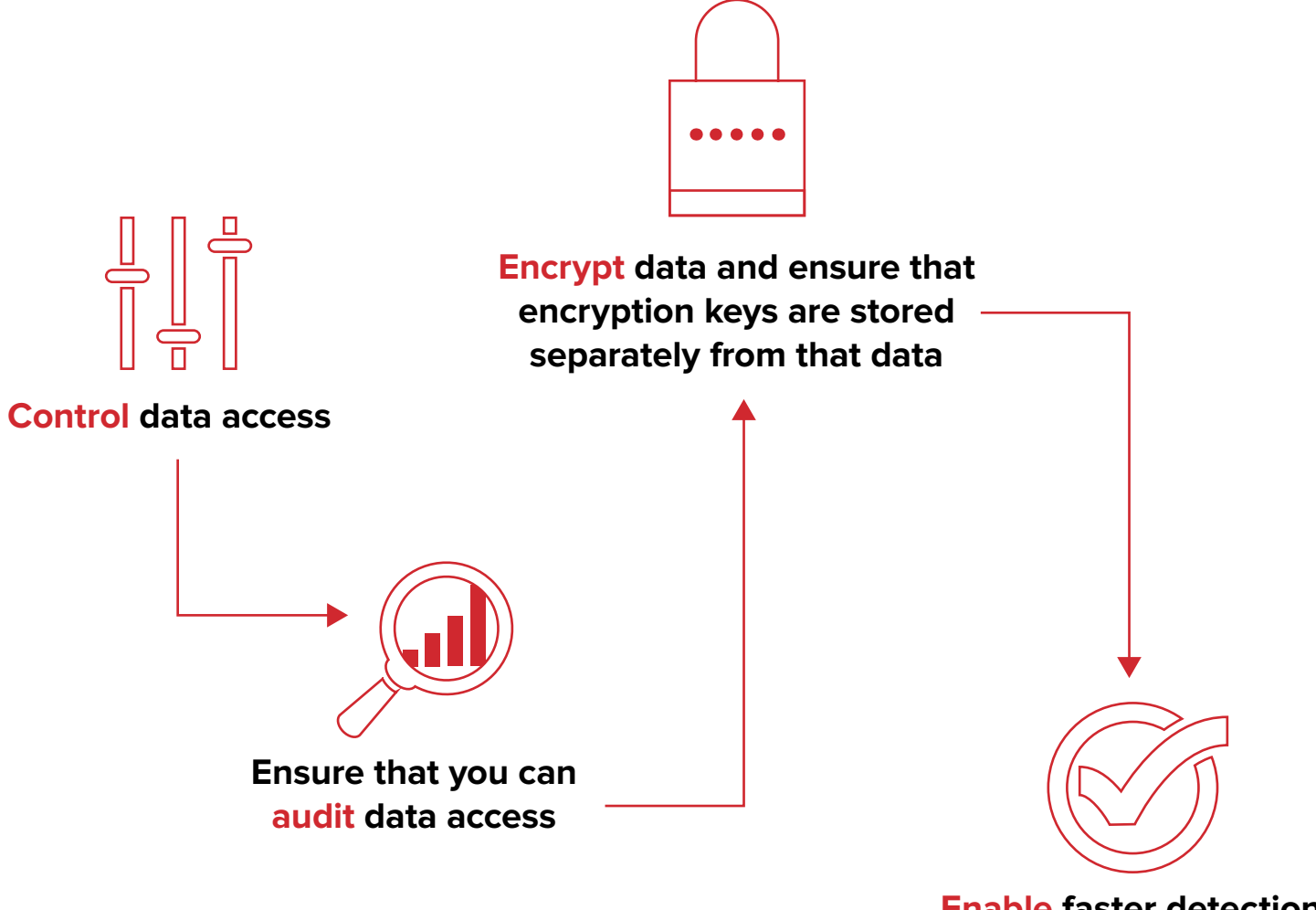
[Download the full survey for more detail >](#)

## The Challenge



The biggest IT security concerns for 2015 are **Malicious Code** and **Sustained Probes**

### Minimise the risk and cost of a data breach



WANT TO FIND OUT MORE OR VOICE YOUR OWN OPINIONS?

Contact the IT insider team through our **'Get Involved' feedback form**

Explore the topic further at: [theitinsider.co.uk/security/](http://theitinsider.co.uk/security/)